



# Be a business leader, not a number cruncher

When you're a CGMA, it's not just  
about the numbers



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# What is CIMA?

- CIMA is the Chartered Institute of Management Accountants
- **Established in 1919**, we are the world's largest professional body of Chartered Global Management Accountants
- We offer the most **relevant qualifications for a career in business and finance**
- Our mission is to **help people and businesses to succeed**
- A global community with over **229,000 members and students** in 176 countries worldwide
- All seeking to **create better business** and sustainable success



# Why choose us?

- Our industry-leading syllabus ensures **you've got the winning edge in the job market**, as it has been designed to blend management accounting, financial accounting and business focused subjects to ensure CIMA qualified professionals have all the skills that employers demand.
- CIMA's on-demand exams and flexible structure put you in control, so you can **progress through the qualification at your own pace**.
- As you progress through the CIMA qualification you'll find yourself **acquiring and gaining business and financial skills** that are directly relevant to the work you aspire to do.



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dolor sit amet. Pull  
quote can go here.

# Our product offering

We offer the following qualifications and programmes:

- CIMA Certificate in Business Accounting
- CIMA Professional Qualification
- Islamic Finance Qualifications
- Global Business Services Programme



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# Employers across the globe choose CIMA

The types of companies you could work in:

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## Professional services and consulting

Accenture, Deloitte, EY, Grant Thornton, IBM, KPMG, PwC

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## Financial services

Doha Bank, Emirates NBD, First Gulf Bank, Islamic Development Bank, Mashreq Bank, Muscat Bank, Standard Chartered Bank, Barclays, Citigroup, Credit Suisse, HSBC, Zurich

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## Public sector

Abu Dhabi Investment Authority, ADNOC, Ministry of Finance and National Economy, Mubadala Development Company, SEHA

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## FMCG

AL Maral Group, Johnson & Johnson ME, Kellogg Company, Diageo, Nestle, PepsiCo, Unilever

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## Telecoms and IT

Etisalat, Hewlett-Packard, Qatar Telecoms, Saudi Telecom, Cisco Systems, Dell, Siemens, Vodafone

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## Transport and travel

Bahrain Royal Flight, Emirates, Etihad Airways, Oman Air, British Airways

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## Oil and gas

Halliburton, Petroleum Development Oman, Qatar Petroleum, Saudi Aramco, Serco Group, Shell

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## Engineering and manufacturing

Airbus, BAE Systems, Balfour Beatty, Ford, GlaxoSmithKline, Rolls-Royce, Belhasa Group, Larsen & Toubro

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## Hospitality

Hilton Worldwide, InterContinental Hotels, Jumeirah Group, Marriott International

If you are considering a career in business and finance and want to develop your future with a world-class employer, becoming a CGMA with CIMA is the path for you.

Thousands of companies around the world, from multinationals to the newest start-ups in the public and private sectors, train their people with us. Chances are, that in any sector you can think of, there will be CGMAs driving business forward.



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# CIMA professional qualification

The qualification develops you across four business and finance competencies

## Core accounting and finance skills

Financial accounting and reporting, cost accounting and management, planning and control, management reporting and analysis, corporate finance and treasury management, risk management and internal control, and accounting information systems.

## Business acumen

Strategy, analysis of market and macro-economic environments, process management, business relations, project management and awareness of the regulatory environment.

## People skills

Ability to influence, negotiation skills, decision-making, collaborative working and communication.

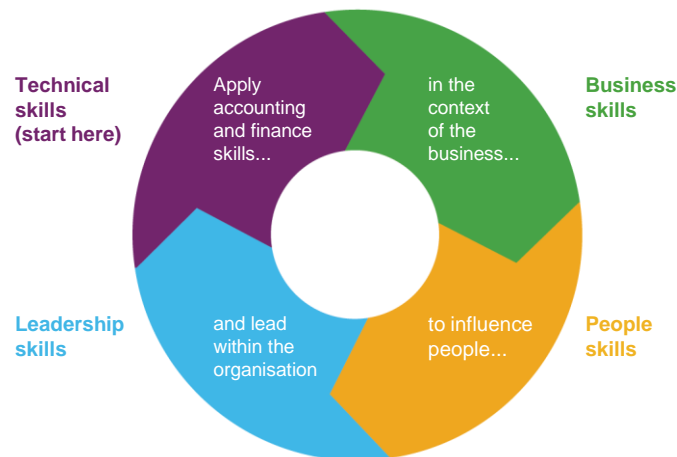
## Leadership skills

Team building, coaching and mentoring, driving performance, change management, and ability to motivate and inspire.

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All these are underpinned by ethics, integrity, and professionalism.

## CGMA competency framework



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STRATEGIC LEVEL

Strategic Case Study Exam

E3  
Strategic  
Management

P3  
Risk Management

F3  
Financial Strategy

MANAGEMENT LEVEL

AWARD : CIMA Advanced Diploma in Management Accounting (CIMA Adv Dip MA)

Management Case Study Exam

E2  
Project and  
Relationship  
Management

P2  
Advanced  
Management  
Accounting

F2  
Advanced  
Financial  
Reporting

OPERATIONAL LEVEL

AWARD : CIMA Diploma in Management Accounting (CIMA Dip MA)

Operational Case Study Exam

E1  
Organisational  
Management

P1  
Management  
Accounting

F1  
Financial  
Reporting and  
Taxation

ENTERPRISE PILLAR

PERFORMANCE PILLAR

FINANCIAL PILLAR

CERTIFICATE LEVEL

AWARD : CIMA Certificate in Business Accounting (CIMA Cert BA)

BA1  
Fundamentals of  
Business Economics

BA2  
Fundamentals of  
Management Accounting

BA3  
Fundamentals of  
Financial Accounting

BA4  
Fundamentals of Ethics,  
Corporate Governance and Business Law



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## CIMA CBA – path for I degree students



Exemptions from exams for students FiR (ZiF) oraz BSiF



External examination – Fundamentals of Management Accounting



Training and networking meetings for students and CIMA members



Free learning materials

**You must join the program no later than the 3rd semester of the Bachelor's degree!**

**Koordynator programu**

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## CIMA DMA – path for II degree students



Exemptions from exams for students FiR (ZiF) oraz MSiF



External examination – Integrated case study



Training and networking meetings for students and CIMA members



Free learning materials

**You must join the program no later than the 3rd semester of the Master's degree!**

**Koordinator programu**

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# Thank you



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